

SUA/RO/OO/2024/133

Date: 03-01-2025

**Office of the Registrar
Office Order**

Sub: Establishment of Branding & External Relation Cell at Sharda University Agra.

Sharda University Agra is pleased to announce the establishment of a Branding & External Relation Cell to promote and strengthen the University's brand activity. The constitution of Branding & External Relation Cell of Sharda University Agra shall be as given below:

S.No.	Name	Designation
1.	Prof. (Dr.) Jayanthi Ranjan, Vice Chancellor, SUA	Chairperson
2.	Dr. Praveen Tiwari, Offg. Registrar, SUA	Member
3.	Prof. (Dr.) R. Swaminathan, Dean, ASET, SUA	Member
4.	Prof. (Dr.) Sachin Kumar Srivastava, Dean, SSBS, SUA	Member
5.	Prof. (Dr.) Umesh Kumar Sharma, Dean, SSP	Member
6.	Prof. (Dr.) Shailendra Singh, Offg. DSW, SUA	Member
7.	Prof. (Dr.) Amitansu Pattanaik, Offg. Dean, R&D, SUA	Member
8.	Mr. Saibal Chatterjee, Director Outreach, SUA	Member
9.	Mr. Rahul Agarwal, Offg. Head, International Relations Division, SUA	Member
10.	Mr. Mohd. Arif, Offg. Head, Strategic Alliances & Partnerships, SUA	Member
11.	Ms. Anandita Chauhan, Senior Executive, SUA	Member
12.	Mr. Gaurav Anant, Divisional Manager, SGI	Special Invitee

This bears the approval of competent authority.

for
[Signature]
23/01/25
Registrar
Sharda University Agra
REGISTRAR
SHARDA UNIVERSITY AGR-
Agra (U.P.) India

Copy to:-

- Hon'ble Vice Chancellor (For Information Please)
- All Deans/Directors/Administrative Heads of the respective Departments and Schools
- Chief Proctor/Finance Officer/Deputy Controller of Examinations/Librarian
- Dy. Registrar (Estates)/Assistant Director (HR)
- Concerned
- All faculties & Staff of University
- Notification File